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Guaranteed to make more Bread
and better Breads than any others
A. REID
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Ponoka Herald

PONOKA DISTRICT, FIRST, LAST, AND ALL THE TIME.
PONOKA, ALBERTA, SEPTEMBER 17, 1914

McCall Patterns
10c & 15c
A. REID
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NO. 47

Preserving FRUITS

Preserving Season is Now On

WE ARE PREPARED TO SUPPLY OUR
CUSTOMERS WITH FIRST CLASS
FRUIT AT LOWEST PRICES.
PHONE YOUR ORDERS IN
AND THUS SECURE DE-
LIVERY OF FRESH
SOUND
FRUIT

No. 1. Fruit Jars
Pints, Quarts, Half Gallons
At Lowest Prices

A full Stock of High Grade Groceries
and Fresh Vegetables

Highest Prices for Farm Produce

A. REID

GENERAL MERCHANT PONOKA, ALTA.



Service

Service in Shoe-making does not only consist of smart appearance. Back of the appearance must be honesty and pureness, business in integrity and capability.

Invictus Shoes

In shoe-making, honesty, integrity and capability in every phase of their production from the planning of the shoe until the final stamp of the Invictus is affixed in the form of the Invictus.

You know what the application of the Invictus principle must mean in such an industry as shoe-making.

Every shoe is a pair of shoes as you buy should be Invictus.

T. J. DURKIN,

Clothing, Furnishings & Shoes
PONOKA ALBERTA

LAVESTA

September 9
Farmers around Lavesta are about through cutting their grain, and a few are through stacking. The next question will be, who will do our threshing?

Cattle buyers are in around Lavesta, and have taken out quite

a few cattle which are bringing a good price.

Mrs. I. MacDonald, from Edmonton, who was visiting with her parents, Mr. and Mrs. McEwen, has returned home.

We are sorry to hear of the illness of Mr. Herman Ras, but hope to hear soon of his recovery.



Dressed And Undressed

LUMBER of any kind for any purpose easily had here. Surfaced one side or four, tongued, grooved, "plain as a pikestaff"—any way that's an honest way you like it. Prompt delivery, correct pricing and fair dealing help to sell our admittedly first-class lumber.

W. L. STEELE

Lumber and implements
PONOKA - - - ALBERTA

Gordon Capling has gone to Ponoka to work for J. Hoar.

There was one of our bachelors who thought he would like to buy a cow, and with fifty dollars in his pocket, he started out, and soon came to one of our worthy farmers' barnyard. "Say," said the bachelor, "Have you got a cow you want to sell?" "No," was the reply, "But I have a daughter that I wouldn't mind disposing of to a good man." A bargain was soon struck, and our bachelor returned home overjoyed. Next Sabbath morning he put on his Sunday best and away he went to have a look at his would-be bride, when, behold, he met her walking out with another fellow. Away he went to the old gentleman and demanded his money back. "No, no," said the old gentleman, "Don't do that, a girl is a lake here, you corral it and take her."

The following official German communication has been received in London by the Marconi Wireless Telegraph Co.—"The few German residents in Herboltschoke, in the Black Archipelago in the Pacific Ocean, are making a heroic resistance against the invading forces, which are in command of the chief of the Australian natives."

Pekin, Sept. 14.—It is believed here that 25,000 Japanese troops have now been landed on the Shan Tung peninsula. The Chinese are sending 25 red cross men to serve among both combatants at Kiao Chow.

HEINTZMAN & CO., LTD.

I have secured the agency for the above well-known company, pianos for sale. The best made and on easy terms. Have made arrangements to have an expert Piano Tuner visit town. For prices and terms apply to:

F. H. STEER, Ponoka.

War News Summary

LONDON, Sept. 16.—Both armies are now taking breath, says the Daily Mail's Bordeaux correspondent. If the Germans are able to take a strong position north of the river Aisne another battle is likely at the end of the week. Nevertheless they may intend to draw off their troops through the town of Stonay, eight miles west of Montmedy, or near the Meuse valley near Luxembourg.

Evidences of their defeat accumulate. Masses of every kind of material are being abandoned by the Germans, pointing to the continuance of their retreats. The French are bringing up reinforcements in large numbers.

Retreat to Stonay, however, would be very risky and the enemy may prefer to fight again.

The retention of the line of the Aisne, north of Rheims, is of capital importance to the enemy, says the Temps military reviewer. The distance between Rehl and Mezieres is only 25 miles. A short step forward by our troops and the German army's communications through Belgium, north-west of the Meuse could be definitely cut.

The sole line of retreat left open is by way north of Verdun, leading through Stonay. This country is densely wooded and difficult, but is not impracticable. It has besides the great advantage of being the shortest route to Moselle by Metz and Treves, where the enemy could impose a serious obstacle if pursued and at the same time secure men and material.

Russian official reports announce that no fighting has occurred in the last 24 hours in East Prussia, and that the Russian troops, having extricated themselves from a difficult position, are awaiting further movements.

From Berlin comes the announcement that the efforts of the French troops to break through the right wing of the German western army have been repulsed after heavy fighting.

Among those who fell on the British side during the recent fighting was Brigadier General Neil Douglas Findlay, commander of the First Division, Royal Artillery, who gained a reputation for bravery in the South African war.

A Rome despatch giving news from Albania says that the Montenegrin troops in conjunction with Servians have repulsed the Austrians of the Bosnian frontier. In the recent fighting last night, fighting in the Austro-Serbian front, casualties were estimated at 4000.

Roumania is reported to be making advances to Italy for common action against Austria.

President Poincaré of France and Emperor Nicholas of Russia have exchanged telegrams of felicitations on the victories credited to French and Russian arms.

WHAT ALBERTA WOMEN CAN DO FOR THE SOLDIER BOYS

The women of Alberta, in common with women all over the Dominion, can render valuable practical assistance to the soldiers who have so willingly volunteered for active service and are now on their way to the front, by furnishing them with the necessities of life.

For War Use—Pillow cases, towels, tablecloths, medicine cloths, uterine cloths, roller towels, foundation wringers, hot water bottle covers, bandages of all descriptions, mug covers, knitted jackets.

For Patients' Use—Calico cloths, necks, handkerchiefs, dressing gowns, slippers, shirts of flannel for legless cases, flannel jackets, bed socks, pyjamas, flannel underwear, abdominal binders, knitted ties.

These lists have been supplied by the Canadian Relief Committee for St. John at a meeting held at Government House, Ottawa, when the three leading St. John Aid Societies of Canada passed the following resolutions:

"That this meeting recommends that all three organizations, viz., the Canadian Red Cross Society, the St. John's Ambulance Association, and the St. John's Ambulance Brigade co-operate in the formation of a joint aid detachment, male and female, throughout Canada and especially so far as the women of Canada are concerned, to make such articles for the use of the troops in the field as laid down in the schedule of voluntary aid to be sent to Canada."

A shipment of articles such as these mentioned above will be made from Edmonton to the central committee at Ottawa within the next few weeks and all societies or individuals desiring to co-operate by contributing some of their own work should communicate at once with the Provincial Secretary, St. John's Ambulance Association.

H. W. HANLOW,
University of Alberta

War News

LONDON, Sept. 15.—A reasonable estimate, says a Times Petrograd despatch, places Austrian losses in Galicia at 300,000 in killed, wounded, and prisoners, or nearly one-third of their forces. They have also lost, the despatch says, 1000 guns, and more than two-thirds of their available artillery.

LONDON, Sept. 15.—According to the Exchange Telegraph's Hagen correspondent, Prince Joachim, youngest son of Emperor William, recently sent to the Dowager Grand Duchess of Baden the following telegram: "God has allowed me to be wounded. Bless him, I am proud of the day I fell. It was the finest day I have lived."

Copenhagen, September 14.—A meeting of leading commercial men throughout Germany will be held on the 15th to discuss the economic situation which has arisen owing to Britain's intention to restrict the war, and to consider the steps to be taken to enable export business to be continued. The situation at all centres of industry is most critical.

LONDON, Sept. 12.—"We are badly in need of horses and supplies." This wireless message has been intercepted by French officers on its way to Berlin. The want of horses has been so heavy and general during the war that the British military authorities express the keenest appreciation of Saskatchewan's gift of 1500 horses. Indeed the infusion and good sense of gifts in kind from the Dominion and provincial authorities has altogether touched the English imagination and does more than tons of printed material to prove varied and inexhaustible natural wealth of Canada from end to end.

Reports from Austria to the Corriere della Sera say that the cold in Galicia is so intense, especially at night, that the soldiers suffer terribly. Many are reported to be ill.

While naturally the officials are making no statements, it is believed that there is a Japanese squadron on the Pacific coast, primarily to protect trade routes, but also to protect the British Columbia coast of Japan's ally. It is said that the Japanese cruisers Adzuma, Kasuga, and others, along with two torpedo-boat destroyers, comprise the squadron. It is as a result of this situation that the British Columbia force has been placed against on a peace footing.

LONDON, Sept. 14.—The official press bureau issued to night a denial of the reports that Russian troops have been landed in Belgium. "There is no truth whatever," says the bureau, "in the reports that Russian soldiers have landed or passed through Great Britain in their way to France or Belgium. The statements that Russian troops are on Belgian or French soil should be discarded."

PONOKA MARKETS

Wheat, No. 1 Northern, per bush	\$ 37
" No. 2 "	35
" No. 3 "	30
" No. 4 "	24
" No. 5 "	20
Oats (new), per bush	22
Barley, per bush	25
Rye, per bush	25
Flax, per bush	45
Beans, per cwt.	1.10
Potatoes, per bush	1.18
Eggs, per dozen	20
Butter, per lb.	16
Hops, live, per cwt.	7.00
Beef, live, per cwt.	\$2.10 to 2.00
Hides, per cwt.	7c

AUSTRIAN ARMY DEFEATED

LONDON, Sept. 14.—A despatch to the Central News from Copenhagen says that Berlin messages received in Copenhagen admit that the chief Austrian army has suffered an absolute defeat, but claim it is retreating in good order.

"General Von Auffenberg's army," the correspondent continues, "is said to be in a dangerous position, being cut off from the main army. The Austrians have had terrible losses."

LONDON, Sept. 14.—A dispatch to the Central News from Rome says telegraphic advices received from Petrograd are to the effect that the seventeen days' battle of the Russians against the Austrian-German forces ended with the following results: Prisoners taken, 180,000; field guns captured, 450; fortress artillery captured, 1,000 pieces; transport wagons taken, 400; and aeroplanes captured, 7.

The Russian embassy in Rome, according to the report of the Central News, says that the German army commanded by General Von Hindenburg has been defeated near Malwa, Russian Poland, with a loss of 50,000 men. The ambassador adds that the Russians have assumed the offensive in Prussia and have commenced to lay siege to Königsberg.

GERMANS HARD PRESSED

Ghent, Sept. 14.—On every side the retreating German is being sorely pressed. The British are driving the routed right wing everywhere before it, and are inflicting upon it terrible losses. Each mile of its retreat is marked by wounded, dead, and abandoned artillery and baggage wagons.

The invading army seems to have met its Moscow, and Waterloo cannot be long delayed. The German right has been shattered to atoms. It is simply a fugitive mob which flies night and day looking to escape or shake off its pursuers.

Theanguard of the fleeing Teutonic host has now reached the Belgian frontier. It is composed of the proud formidable host which a short fortnight ago at Mons and had been swept from its conquering path the thin British line which barred its route toward the French capital.

Owing to the recrudescence of the Belgian activities the position of the slenderarrison holding Brussels has become one of extreme peril. Important Belgian forces, appearing north and east of Brussels, and the German forces of Termonde. The modern Huns of the German Kaiser retreated upon Antwerp, which commands the road northwest of Brussels. Their occupation of this town is now seriously menaced by the Belgian concentration in the neighborhood.

It is quite possible that the enemy will shortly find Brussels untenable and be compelled to evacuate the capital. The capital is now garrisoned chiefly by sailors and garrisons from the immobilized German army.

The sailors took part in the four days' fighting northwest of Brussels, and they suffered severely in attempting to repel the Belgian attack.

Best of the vicious armies on all sides, the German grip on Belgian territory must soon be broken.

Ottawa, Sept. 14.—The decision of the exchequer court in the C.N.R. land damage case in St. Boniface was announced Saturday. The exchequer court has given its decision on all the points of law in issue, and the damages awarded are only one-tenth of those claimed. This case arose over the entrance of the transcontinental to Winnipeg. The court awarded the plaintiff \$100,000, but the court awarded about \$600,000.

THE HERALD.

Published at Ponoka, Alberta, every

Friday, except on the 1st and 3rd of

the month, when it is published on

the 2nd and 4th respectively.

Subscription price, \$1.00 per annum

in advance.

Advertisements taken at the rate of

10 cents per line for the first week,

and 7 cents per line for each succeeding

week. Long advertisements at special

rates. All advertisements must be paid

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then place the jars in a boiler filled

with water and heat to the boiling

point.

WAR ITEMS

London, Sept. 15.—The Scot-

man today says that the German

submarine which sank the British

cruiser Pathfinder, has itself been

sunk by the gunfire from seven

British ships.

From the north island of Lewis,

Scotland, 4,000 men are serving in

the army of Norway.

Commercial councillor Fedorov,

of Berlin, has promised 100 marks

to the first Zeppelin which throws

successfully eight bombs on En-

glish soil.

Hon. Robert Rogers, chairman

of the purchasing committee for

supplies for the British govern-

ment has made another large con-

tract for food for the imperial army.

At the beginning of the war he

purchased 100,000 bushels of oats,

and these have all been shipped.

He has now purchased 500,000

bushels, or 250 cars, from the

Grain Growers' Grain Company,

which will be mostly this year's

crop, and will be all from the west.

They will be shipped at once from

Fort William.

Public Sale

As we are starting in Edmonton, I will

sell by Public Auction, at my resi-

dence on Donald Avenue, Ponoka

On SATURDAY, SEPT. 20th

At One o'clock sharp, the following

property:

Dressed Larders, 100 ft. of 24,

12 ft. long; 100 ft. of 24, 8 ft. long;

100 ft. of 24, 10 ft. long; 100 ft. of

24, 12 ft. long; 100 ft. of 24, 12 ft.

long; 100 ft. of 24, 10 ft. long. Mostly

spruce, dry and well seasoned.

Span of Four-year-old Mules, well

broken, and weighing 1000 lbs.

Buggy, Oak Plank Single, Pair

THE CANADIAN BANK
OF COMMERCESIR EDMUND WALKER, C.V.O., L.D., D.C.L., President
ALEXANDER LAIRD, General Manager
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

FARMERS' BUSINESS

The Canadian Bank of Commerce extends to Farmers every facility for the transaction of their banking business, including the discount and collection of sales notes. Blank sales notes are supplied free of charge on application.

Ponoka Branch L. G. CROZIER, Manager
Mirror Branch T. S. LITTLE, Acting Manager

New House, and Rates: \$1 and \$2 per day.

Hotel Ireland

GEORGE LINBERTS, Prop.

Special Attention to Commercial Trade.

Ponoka, Alta.

The Bar is stocked with a Fine Stock of Liquors and Cigars

W. W. BATSON F. H. COX

The
Batson & Cox Hardware Co.

IF you are thinking of purchasing a

Kitchen Range, call and see our line. We

have the Round Oak and Enterprise

Monarch, the best that money and skill can

produce. Also the Stewart, Albion and

Britannia at the very lowest prices.

We have just unloaded a car of Wire and

Nails, and can supply Woven Wire Fencing,

Barb Wire and Nails and Baling Ties at

right prices.

Before buying a Gasoline Engine, see the

Lister at our store—there is no better.

We carry a full stock of Heavy and Shelf

Hardware, and our aim is to give Satis-

faction with every purchase.

Batson & Cox

ANNOUNCEMENT

M. JENSEN having sold his Livery

Business, begs to announce that

he is out for Trade.

HORSES, CATTLE AND HOGS

Highest Prices

Satisfaction Guaranteed

Ponoka
Engineering Works

We are still here to do all kinds of

MACHINERY REPAIRS

—AGENCY FOR THE—

Renowned FIELDING ROSENBERG AND GRUBE

OIL ENGINE

Experiences teach us that 10 per cent. of Gasoline Engine

trouble is ignition.

In these, that is a thing of the past, as they are self lighting,

requiring neither Batteries nor Magnets.

H. J. REES, Proprietor, Box 18

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Commissioners for taking Affidavits

The Ponoka Land Co.

LOANS, INSURANCE, AFFIDAVITS

Referenced: CANADIAN BANK OF COMMERCE

HAIL INSURANCE. GAME LICENSES

Lock Box 55 PONOKA, ALTA.

We show you our lands free of cost at any time.

Write for descriptive catalogues

Agents for Atlantic Steamship Companies

O. L. WEBSTER

AUCTIONEER

Time to Spring the Question
Again

Are you going to build this Season?

If you want the best stock and "just right" prices? If

you want the combination you are looking for, then you

must go to the "just right" place for your year's

building. When it comes to Lumber and Building Material of

any kind, we've got the goods, the real goods, and the real

good goods.

Step in, look around—ask questions. We're here to

serve you.

Revelstoke Sawmill Co.

YARDS: CHIPMAN AVENUE

PONOKA - ALBERTA

Telephone No. 26 N. DAVIDSON, Manager

FIRST-CLASS ACCOMMODATION

BATH ROOMS—HOT AND COLD WATER

Royal Hotel

Kleckner & Morgan

Proprietors

PONOKA, ALTA.

HEADQUARTERS FOR

COMMERCIAL MEN

BINDERS

Farmers in need of a good reliable

Binder should communicate with

Alexander & Tugman.

The
John Deere Binder

is the machine we recommend, and

will stand a good deal of rough usage.

Come and see our Display of Deering Binders

and get Prices

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(Crown Prosecutors)

Odell & Russell

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WETASKIWIN - ALBERTA

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DR. W. A. CAMPBELL,

Dentist, 1800

Office over Drug Store. Residence

in the Hotel Building, 2 doors west of

Drug Store, Chipman Avenue

Telephone 7.

DR. DAVID BELL,

Physician and Surgeon.

Office over Drug Store. Residence

opposite Schoolhouse

Telephone 27

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Residence, Donald Avenue.

Phone 57

BRITANNIA LODGE NO. 12

A. F. & M.

Bro. A. SATES, W.M.

John A. Kees, Secretary.

Meets first Thursday of each

Month in Masonic Hall, Donald

Avenue.

Visiting brethren welcome.

MODERN WOODMEN
OF AMERICA

No. 12, 1801, of Ponoka

Meets 1st Wednesday in each month.

at 8 p.m.

A. Rein, V.G.

W. L. STEWART, Clerk.

Ponoka Lodge No. 11

Meets in I.O.O.F. Hall every Monday

evening at 8 p.m. Visiting brethren

welcome. J. J. Faw, N.M.

A. SATES, R.M.

ST. MARY'S CHURCH,

Ponoka (Anglican)

Service First and Third Sundays

every month at 11:30 a.m. and 7:30 p.m.

Sunday School, 10:30 a.m.

Service on other Sundays, 11:30 a.m.

Visitors welcome. Books provided

L. G. Crozier (Vicar), W. W. Alexander

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VIEW DARY FARM

ASKER—Breeder of Purebred

Registered Holstein Cattle and Berk

shire Hogs. For particulars, prices,

etc., communicate with O. S. KNEP

120, Asker P.O.

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YOUNG BULLS AND PIGS

for Sale. Apply.

J. C. BELL, Morningville.

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WEST LAND REGULATIONS

FIVE mile band of 100 acres, or any more

over a quarter section of land, situated

in Alberta, in Manitoba, Saskatchewan or

in the Northwest Territories, shall be

for the disposal of by the Government of

Canada, in the office of the Minister of the

Interior, at Ottawa, Ontario, or at any of the

following offices: at Regina, Saskatchewan;

at Edmonton, Alberta; at Calgary, Alberta;

at Vancouver, British Columbia; at Seattle,

Washington; at Portland, Oregon; at San

Francisco, California; at Los Angeles, Cal-

ifornia; at San Diego, California; at Santa

Ana, California; at Phoenix, Arizona; at

